

TERMS AND CONDITIONS OF AUTHORIZATION

1. The approved Sender ID shall be used exclusively by the authorized entity named in this authorization;
2. The Sender ID shall not be used for unlawful, misleading, fraudulent, deceptive, or unsolicited communications;
3. The Sender ID shall not be used to impersonate any individual, organization, brand, or public institution;
4. The authorized entity shall comply with all applicable laws and regulations relating to telecommunications, consumer protection, data privacy, and anti-spam requirements;
5. The Sender ID shall not be transferred, leased, sublicensed, or assigned to any third party without the prior written approval of RURA;
6. Any change in ownership, branding, or intended usage of the Sender ID shall be subject to prior approval by RURA;
7. The authorized entity bears full responsibility and liability for the content, purpose, and consequences of all messages transmitted using the approved Sender ID;
8. Licensed Mobile Network Operators shall whitelist the approved Sender ID on their messaging platforms upon presentation of this authorization;
9. RURA reserves the right to suspend or revoke this authorization in the event of misuse, fraudulent activity, or violation of applicable laws or regulatory requirements;
10. This authorization does not exempt the holder from obtaining any other licenses, permits, or approvals required under applicable laws.

This Sender ID Whitelisting Authorization grants a specific legal entity the right to use a specific Sender ID, for defined purposes, under prescribed regulatory conditions, within the territory of the Republic of Rwanda.